



## **SPONSOR/PARTNERSHIP BENEFITS SHEET**

### **VHCDC Display Advertising**

Our sponsors/partners help those we serve get the most from our programs and services. We look for innovative solutions, quality products, and effective services that create a win-win-win for VHCDC, our sponsors/partners, and program users. We want to work with you to achieve this goal. Our programs and services alleviate barriers to starting or expanding a small business, foster wealth creation, improve housing, spur job creation, and empower disadvantaged individuals and families to improve their quality of life. You can support these efforts by placing your display advertisement on our website. Here are your options:

#### **175 x 600px Tower Ad - \$2,500 per year**

- Ad appears in rotation on the left side of the VHCDC.org home page only
- GIF, JPG, or PNG format (non-animated)
- Unlimited advertisement updates (replace your display ad as required)
- Company logo placement on VHCDC.org Sponsor/Partner page
- Company sponsorship/partnership mentioned on VHCDC.org Facebook page
- Company logo placement on MBE Empowerment Fund website, Facebook page, and program collateral
- Company logo placement on Emerging Entrepreneurs Scholarship Program collateral
- Company logo placement on Investment Club Program collateral
- Company logo placement on VHCDC Neighborhood Revitalization Program project signage
- Company literature distributed at VHCDC events – exclusions apply \*

#### **650 x 100px Banner Ad - \$1,800 per year**

- Ad appears in rotation at the top of all VHCDC.org content pages, directories and contact form
- GIF, JPG, or PNG format (non-animated)
- Monthly advertisement updates (replace your display ad once per month)
- Company logo placement on VHCDC.org Sponsor/Partner page
- Company sponsorship/partnership mentioned on VHCDC.org Facebook page
- Company logo placement on Emerging Entrepreneurs Scholarship Program collateral
- Company logo placement on Investment Club Program collateral
- Company literature distributed at VHCDC events – exclusions apply \*

#### **230 x 150px Box Ad - \$1,200 per year**

- Ad appears in rotation at the bottom of all VHCDC.org content pages, directories and contact form
- GIF, JPG, or PNG format (animated or non-animated)
- Quarterly advertisement updates (replace your display ad once per quarter)
- Company name placement on Emerging Entrepreneurs Scholarship Program collateral
- Company name placement on Investment Club Program collateral

To purchase your ad, simply send an email with your company name, mailing address, contact information and GIF, JPG, or PNG image, as specified above, to: [advertising@vhcdc.org](mailto:advertising@vhcdc.org). We will process your request and send you an invoice for payment. All advertising is PREPAID. Your advertisement will appear for one year as stated above.

\* Please note: VHCDC has exclusive sponsorship/partnership agreements for residential mortgage, real estate sales (agent), and real estate settlement/closing services. Hence, we are unable to accept and distribute literature promoting such services at our events. Please contact us if you have questions about your products/services.