

FINANCIAL INDUSTRY TARGETS MINORITY BUSINESS ENTERPRISES

Industry experts convene to assault barriers preventing Minority and Women-owned Business Enterprises from accessing capital and credit.

Virginia Beach, Virginia [April 22, 2005] -- Dozens of business financial experts are preparing an all-out assault on the age-old problem facing most minority and women business owners - accessing capital and credit. Facilitated by Virginia Housing and Community Development Corporation (VHCDC), an armada of financial professionals will convene during the 2005 MBE Capital Call Conference, Exhibition, and Venture Forum June 5-7, 2005 to instruct minority and female business owners how to use the industry's wide assortment of financial tools to start, grow, and expand their small business enterprise, invest, and build wealth.

Leading the assault are: Munson Steed, Publisher and Editor in Chief - Rolling Out Urban/Style Weekly; Robert L. Greene, President - National Association of Investment Companies; Anita Cooke-Wells, Chief - Office of Small Business Development, U.S. Minority Business Development Agency; Stephanie A Watkins, Regional Administrator - U.S. Small Business Administration; and Tammy Camper, CEO - TammySays.com.

Arming entrepreneurs, and non-profit technical service providers, with a battery of business financial tools, knowledge, resources, recommendations, and solutions are Envest Ventures, Internal Revenue Service, Investors' Circle, Kaufman & Canoles, Lenard Myers & Associates, Merrill Lynch, National Center for Neighborhood Enterprise, Paradigm Financial Group, SJF Ventures, Williams -Mullen, and Zoe Enterprises.

Discussing their business financing strategies, experiences, and successes are Keith Basil, President/CEO - Harthom Business Internet Group, LyTania D Reese, President/CEO - Nails by Lytania, and Mark Wilson, President/CEO - Ryla Teleservices.

The 2005 MBE Capital Call offers entrepreneurs from across the nation the opportunity to learn from and connect with investors, lenders, factors, private equity firms, financial experts, and others in the financial industry through face-to-face financial networking, vendor exhibits, 23 comprehensive work-sessions, an MBE Venture Forum, and three interactive panel discussions focusing on recommendations and solutions for accessing small business financing, capital, and credit.

For registration, accommodations, or to learn more about the 2005 MBE Capital Call, please visit www.mbecapitalcall.com

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